



HR INTELLIGENCE REPORT

2017

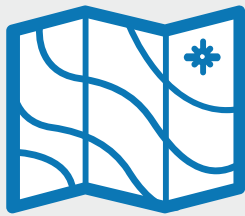
LinkedIn Talent Mapping
Czech Republic

A circular graphic with a white center containing the text '1.2 mil' in blue. The center is surrounded by a white ring, and a blue arc is positioned at the top right of the ring.

1.2
mil

You may be surprised to learn that almost 1.2 million Czechs are currently **registered on LinkedIn**.

It is easy to find how many members are active in various industries, but what about some of the most common or most-searched positions?



We have **mapped** Czech Republic LinkedIn members based on the **most common positions** in the most important industries.



For **better orientation** we also found out in which companies these LI members work (TOP 5 for every position) and what universities they attended (TOP 3 each position).

Of course, we are working with data that are available (e.g. not everyone filled in the correct name of their company or university).

While this report is in its **first year** we hope you find it valuable. We'll continue to develop it and we look forward to seeing the **trends and changes** that 2018's Report will show us.

IT

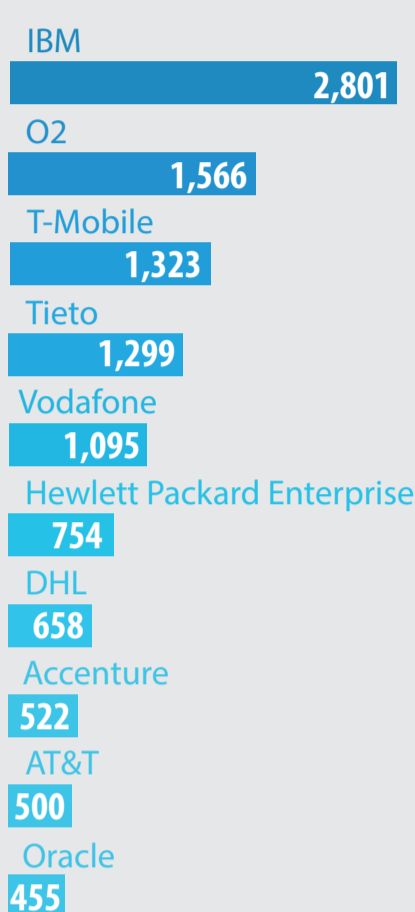
It is not surprising that the IT industry shows almost **0% unemployment** in Czech Republic. But did you know that IT people are not working for typical tech companies only? The majority of them can be found in other industries such as Banking and Telco.

Also you can clearly see that studying Czech Technical University in Prague is a **good choice for your career** in IT.

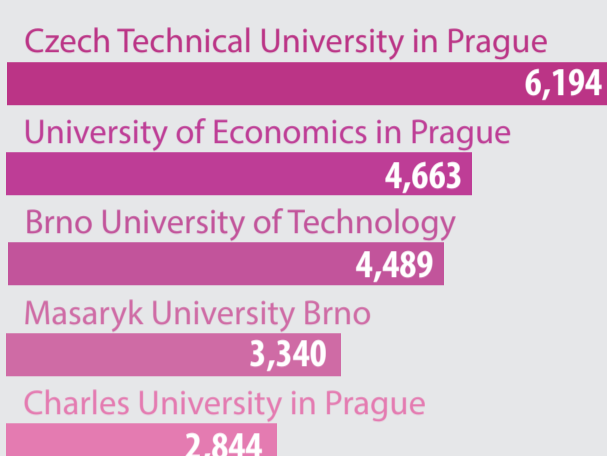


78,995 members

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



Java Developer

10,300+

- Red Hat
- NetSuite
- Tieto
- Oracle
- Deutsche Börse
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Javascript Developer

10,400+

- NetSuite
- Red Hat
- Tieto
- Seznam.cz
- GMC Software
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

C/C++/C#/ObjC Developer

12,400+

- Red Hat
- Tieto
- NetSuite
- Seznam.cz
- Honeywell Aerospace
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Python Developer

4,020+

- Red Hat
- Seznam.cz
- NetSuite
- Honeywell Aerospace
- AVG Technologies
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

PHP Developer

9,180+

- Red Hat
- NetSuite
- Seznam.cz
- Tieto
- AVG Technologies
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Ruby Developer

915+

- Red Hat
- NetSuite
- Seznam.cz
- Tieto
- AVG Technologies
- Czech Technical University in Prague
- Masaryk University Brno
- Brno University of Technology

Software Tester

5,130+

- NetSuite
- EmbedIT
- Cleverlance
- Tieto
- Trask solutions
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

IT Support / Admin

14,740+

- IBM
- DHL
- AT&T
- Česká spořitelna
- Tieto
- Czech Technical University in Prague
- University of Economics in Prague
- Brno University of Technology

Network Engineer

2,570+

- AT&T
- IBM
- OKIN BPS
- O2
- Tieto
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Technical Consultant

9,210+

- HPE
- Profinit
- IBM
- Deloitte
- DHL
- University of Economics in Prague
- Czech Technical University in Prague
- Charles University in Prague

IT Product Manager

12,450+

- IBM
- DHL
- ČSOB
- ŠKODA AUTO
- ABB
- Brno University of Technology
- Czech Technical University in Prague
- University of Economics in Prague

Scrum Master

3,200+

- Tieto
- CA Technologies
- MSD
- NetSuite
- SolarWinds
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

LinkedIn industries used for these infographics:

Information Technology and Services Telecommunications

FINANCE & SALES

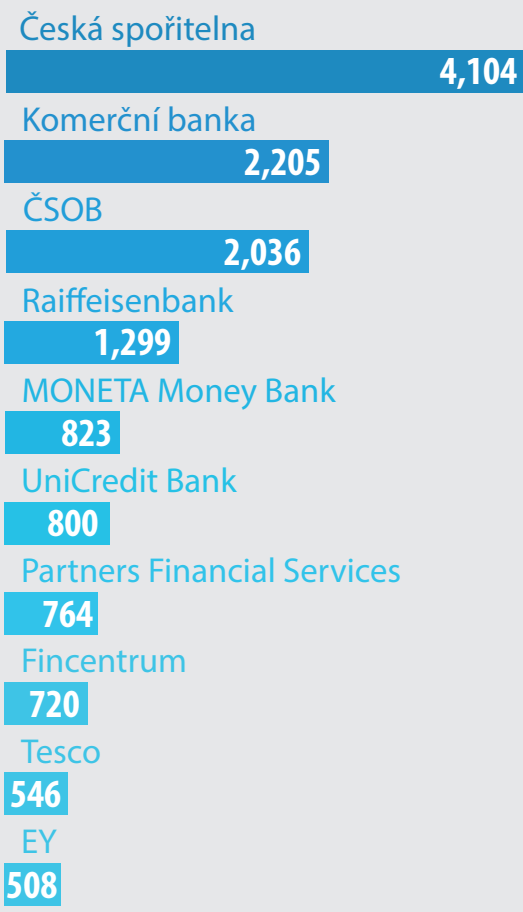
It is no longer true that finance employees are scared of social networks! You can find more than **12,000 accountants** on LinkedIn and more than **44,000 sales representatives**. Can you guess who is a TOP 5 company in financial auditing besides the Big4?



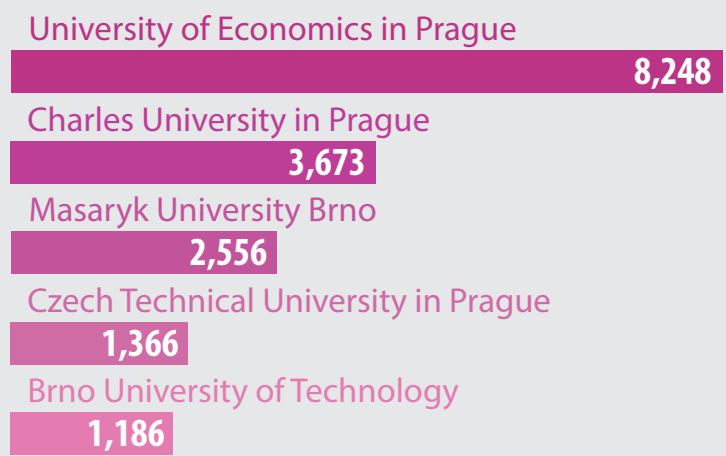
89,476

members

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



Sales Representative

44,670+

- O2
- Česká pojišťovna
- Seznam.cz
- HPE
- Vodafone
- University of Economics in Prague
- Charles University in Prague
- Czech Technical University in Prague

Tax Advisor

1,730+

- Deloitte
- EY
- KPMG
- PwC
- OSVČ
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Accountant

12,130+

- OSVČ
- Exxon Mobil
- Johnson & Johnson
- Česká spořitelna
- PPG Industries
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Banker

2,820+

- Česká spořitelna
- Komerční banka
- ČSOB
- MONETA
- Raiffeisenbank
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Financial Advisor

4,700+

- Fincentrum
- Česká spořitelna
- NN
- OVB Allfinanz
- Komerční banka
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Financial Auditor

2,700+

- KPMG
- Deloitte
- EY
- PwC
- Komerční banka
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Retail Manager

510+

- Komerční banka
- Česká spořitelna
- UniCredit Bank
- Vodafone
- L'Oréal
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

Relationship Manager

1,080+

- Komerční banka
- Raiffeisenbank
- Česká spořitelna
- UniCredit Bank
- Sberbank CZ
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Investment Specialist

1,270+

- Komerční banka
- Česká spořitelna
- FNZ Group
- ČSOB
- Raiffeisenbank
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

Sales Director

14,350+

- O2
- ABB
- ŠKODA AUTO
- Oracle
- HPE
- University of Economics in Prague
- Czech Technical University in Prague
- Charles University in Prague

Finance Manager

5,060+

- ČSOB
- Tesco Stores CR
- SAP
- Fincentrum
- Česká spořitelna
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

LinkedIn Industries Used for these infographics:

accounting banking investment banking retail pharma financial services apparel & fashion

MARKETING & MEDIA

Creative souls are easy to find on social media but some numbers will probably surprise you. Who would think there are more than one thousand event managers in Czech Republic? And that the majority of marketing managers are working in Banking or Telco?



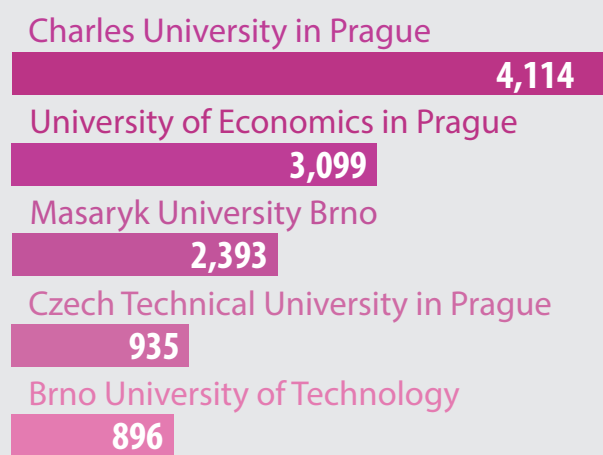
73,164

members

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



Marketing Specialist

10,490+



PPC Specialist

3,920+



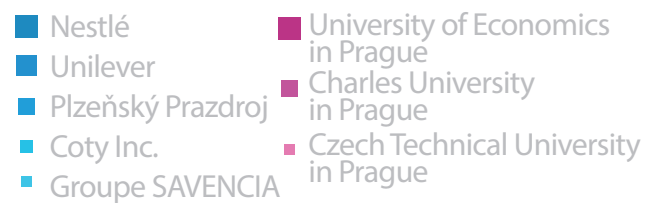
Graphic Designer

10,670+



Brand Manager

1,370+



Event Manager

1,360+

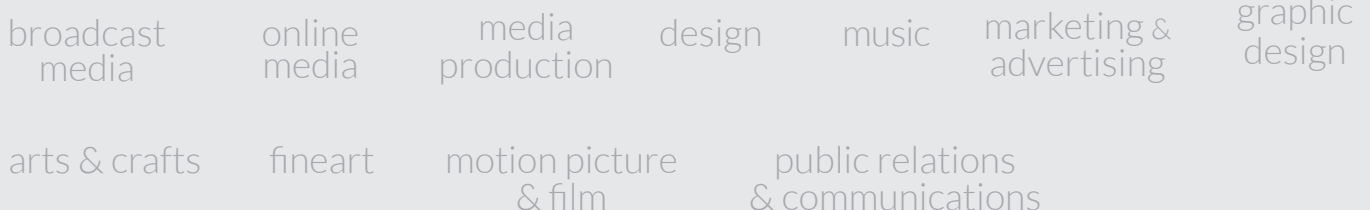


Marketing Manager

6,840+



LinkedIn Industries Used for these infographics:



ENGINEERING

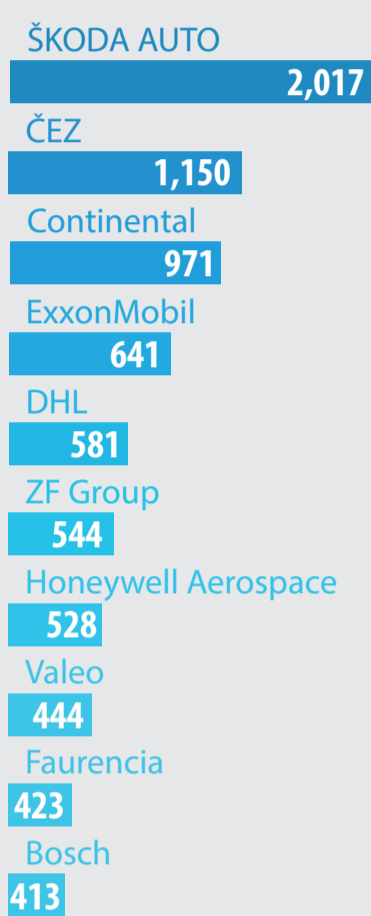
One of the **most challenging industries** to find experienced professionals in is also changing its habits on social media use. It is surprising to discover that the largest, traditional Czech leaders in this space are their #1 position as an employer.



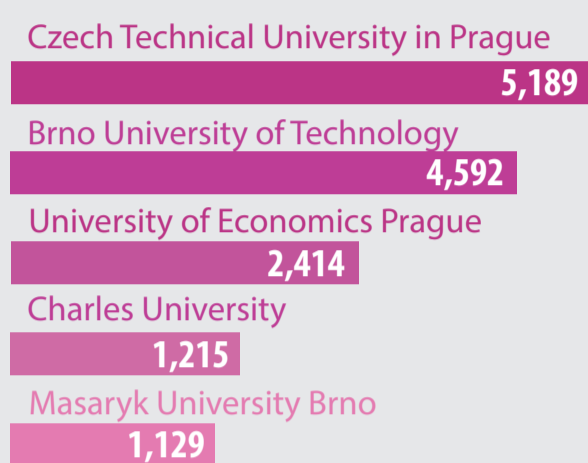
107,304

members

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



Mechanical Designer

18,600+

- Honeywell Aerospace
- ABB
- Honeywell
- Red Hat
- Valeo
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Process Engineer

840+

- Valeo
- Continental
- CB&I
- TE Connectivity
- Honeywell Aerospace
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

3D Designer

6,590+

- ABB
- Varroc Lighting Systems
- Honeywell
- Siemens
- Valeo
- Czech Technical University in Prague
- Brno University of Technology
- Masaryk University Brno

Quality Specialist

5,460+

- Continental
- Red Hat
- ŠKODA AUTO
- ZF Group
- Faurecia
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

Logistics Specialist

5,250+

- Anheuser-Busch InBev
- Continental
- ŠKODA AUTO
- DHL
- ZF Group
- University of Economics in Prague
- Czech Technical University in Prague
- Masaryk University Brno

Manufacturing Manager

1,600+

- Continental
- FOXCONN
- Faurecia
- Dura Automotive Systems LLC
- Magna International
- Czech Technical University in Prague
- Brno University of Technology
- University of Economics in Prague

CNC Programmer

4,110+

- Siemens
- AERO Vodochody
- ŠKODA AUTO
- Magna International
- ABB
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

Service Engineer

13,170+

- ČEZ
- Freelance
- ŠKODA AUTO
- Continental
- Siemens
- Brno University of Technology
- Czech Technical University in Prague
- Masaryk University Brno

LinkedIn Industries Used for these infographics:

- civil engineering
- mechanical engineering
- aviation & aerospace
- shipbuilding
- military
- mining & metals
- automotive
- building materials
- tobacco
- food production
- logistics & supply chain
- renewables & environment
- furniture
- glass, ceramics & concrete
- textiles
- paper & forrest products
- farming
- oil & energy

SERVICES

This mixed category is trying to map all the interesting positions that you would probably be surprised to find on LinkedIn - **doctors, teachers, HR, lawyers** and lots more! TOP 3 universities are also the TOP 3 companies teachers work for.

The most LinkedIn friendly doctors work in Hradec Králové. And other interesting facts you can find below...

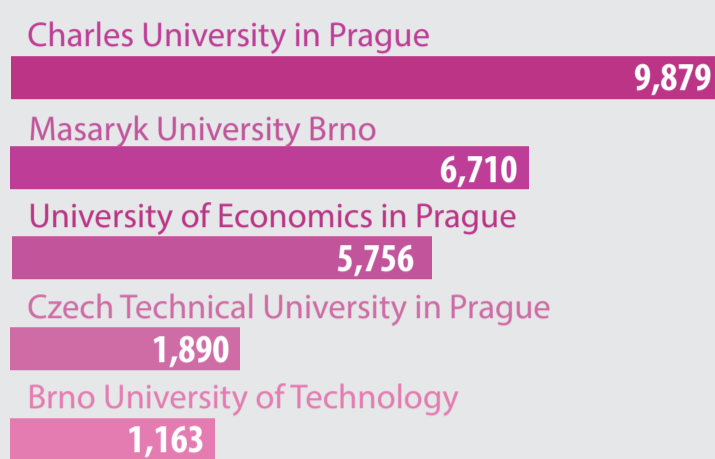


135,128 members

TOP 10 COMPANIES



TOP 5 UNIVERSITIES



HR Manager

3,940+

- Amazon
- Tesco
- Accenture
- Honeywell
- Adecco
- Charles University in Prague
- University of Economics in Prague
- Masaryk University Brno

Procurement Specialist

3,040+

- ExxonMobil
- Accenture
- ČEZ
- Siemens
- ŠKODA AUTO
- University of Economics in Prague
- Masaryk University Brno
- Charles University in Prague

Fleet Manager

318+

- ŠKODA AUTO
- Ford Motor Company
- VW Financial Services
- Hyundai
- Siemens
- Czech Technical University in Prague
- University of Economics in Prague
- Masaryk University Brno

Lawyer

6,190+

- KMH - Advokátní kancelář
- Havel, Holásek & Partners
- Česká spořitelna
- Česká národní banka
- attorneys at law
- Charles University in Prague
- Masaryk University Brno
- University of Economics in Prague

Teacher

12,770+

- Charles University in Prague
- Masaryk University Brno
- University of Economics in Prague
- ZS LLC
- Czech Technical University
- Charles University in Prague
- Masaryk University Brno
- University of Economics in Prague

Translator

3,280+

- Freelance
- Masaryk University Brno
- Aspena
- Skřivánek
- Charles University in Prague
- Charles University in Prague
- Masaryk University Brno
- University of Economics in Prague

HR Specialist / Recruiter

12,090+

- Accenture
- SAP
- Grafton Recruitment
- Amazon
- Česká spořitelna
- Charles University in Prague
- University of Economics in Prague
- Masaryk University Brno

Management Consultant

11,960+

- Deloitte
- EY
- HPE
- Partners
- Grafton Recruitment
- University of Economics in Prague
- Charles University in Prague
- Czech Technical University in Prague

Facility Manager

770+

- ATALIAN
- AB Facility
- DHL
- ČSOB
- CPI Property Group
- Czech Technical University in Prague
- Brno University of Technology
- University of Economics in Prague

Real Estate Specialist

390+

- RE/MAX
- M&M reality
- Svoboda&Williams
- Dumrealit.cz
- MAXIMA REALITY
- University of Economics in Prague
- Charles University in Prague
- Masaryk University Brno

Medical Doctor

3,380+

- FN Hradec Králové
- Nemocnice Na Bulovce
- Nemocnice Na Homolce
- FN Plzeň
- FN Svaté Anny
- Charles University in Prague
- Masaryk University Brno
- Czech Technical University in Prague

LinkedIn Industries Used for these infographics:

- human resources
- staffing & recruiting
- government administration
- law practice
- law enforcement
- international affairs
- primary/secondary education
- higher education
- education management
- leisure, travel, tourism
- hospitality
- real estate
- hospital & health care
- management consulting
- outsourcing, offshoring
- security & investigations
- libraries
- translation & localization
- printing
- consumer services
- utilities

Do you need a specific LinkedIn **search for a position**? Do you need to **analyse employees** or your competitors in your region? Salary level, benefits, usage of social media etc. Would you like to know how many specific specialists are in the area? Or how often they change their job?

No problem, we can help you.

Would like to know what the situation looks like in other countries? Let us know and we can do the research for you, it is covered under our Talent Mapping services.

**FEEL FREE TO
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